

Implementation of School Management in Improving Education Quality

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ABSTRACT

The purpose of writing this article is to find out more about how school management is implemented in improving the quality of education. This article was written using a qualitative method with the type of writing used being literature study. The discussion of this article has resulted in the conclusion that school management is very important in improving the quality of education. Managed in accordance with the needs and expectations of the school in implementing effective and efficient school management. Apart from that, school management plays an important role in the systematic process of improving the quality of services available in schools. This process involves planning school programs and careful management, as well as making other efforts related to the role duties of school administration staff, so that they can help the smooth running of the education process at school. It is hoped that school management can run effectively and efficiently according to the goals that will be achieved together and create good school quality. The

success of education in schools is largely determined by the success of the principal in managing the educational staff available at the school. Currently improving the quality of education is very important to support the development of morality and the quality of a nation. Almost all countries are trying to improve the quality of education in their country. Not only that, the increasingly intensive development of science and technology also influences the need to improve the quality of education. Improving the quality of education is necessary to produce generations who are able to compete openly in various fields.

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1. INTRODUCTION

Education in one definition is seen as an effort to make the nation's life more intelligent, to develop Indonesian people who are faithful and devout, have noble character, have knowledge and skills. Through the educational process, humans will be able to express themselves more fully. In Law Number 20 of 2003 concerning the National Education System, the goal of national education is formulated, namely "Developing the potential of students to become people of faith, devoted to God Almighty, of noble character, knowledgeable, capable, creative, independent and become citizens who democratic and responsible".

Educational management is a management process in carrying out educational tasks by empowering all resources efficiently to achieve goals effectively. School management means optimizing resources or managing and controlling. Optimizing resources regarding school

empowerment is the most appropriate alternative for realizing a school that is independent and has high excellence.

In a school, the educational staff who play an important role in determining the quality of education are the teachers and principal. School effectiveness refers to the empowerment of all school components as a place of learning organization based on the main objectives and functions of each within the program structure with the aim that students learn and achieve satisfactory results that have been determined, namely having competence. According to Supardi (2013; 2) "an effective school is a school that has the ability to empower every important component of the school, both internally and externally, and has a good management system, transport and accountability in order to achieve the school's vision, mission and goals effectively and efficiently" .

Talking about quality, Engkoswara (1986) argues that there are three dimensions of educational success: achievement, environment, economy. According to Sallis, Edward (1933), there are two basic criteria for improving quality; (1) consumer standards and (2) goods and services standards. Conformity of services to specifications, fitness for purpose or use, absence of defects, and doing things right the first time are indicators of that. Educational outcome standards contain requirements for information, abilities and attitudes learned through education that can be used in society or the workplace, according to their implementation.

The quality of education is determined by the actions taken by school principals and teachers who play an important role in achieving educational goals. In order to improve the quality of education in schools, a quality school management system is needed that is capable of continuous development and improvement, and can provide satisfaction to all customers. Factors causing the low quality of education in schools include: effectiveness, efficiency and standardization of teaching. Apart from this, special problems in education are the low competence of educators and education personnel, facilities and infrastructure, teacher welfare, student achievement, equal educational opportunities, the relevance of education and the high cost of education.

2. METHOD, DATA, ANALYSIS

This article was written using a qualitative method using descriptive methods. Descriptive research can not only describe a situation, but can also describe the situation in stages of its development. Sukmadina (2012:54) states "descriptive research is a research method aimed at describing existing phenomena, which are taking place currently or in the past". Qualitative methods are used to obtain in-depth data, and contain true meaning. In qualitative research, there is no emphasis on generalization, but more emphasis on meaning.

Data collection can be done in various settings, various sources, and various ways. When viewed from the setting, the data can be concluded in a natural setting such as a laboratory with experimental methods. Furthermore, if we look at it in terms of data collection methods or techniques, it can be done using interviews, observation and documentation.

After the data collection process is carried out, the next step is to carry out data analysis. The data and information that has been obtained will be analyzed using a qualitative pattern and interpreted continuously from the beginning of the research to the end of the research. The analysis process is carried out with the aim of helping researchers facilitate and organize the pile of data obtained, whether the data is stored or set aside if it does not meet the requirements of the research questions.

3. RESULT AND DISCUSSION

Result

School management is the process of managing a school starting from planning, organizing, directing and supervising the school in order to achieve predetermined educational goals. The principal as the school manager occupies an important position in the process of achieving or not the school management that has been determined, therefore the principal must have a good leadership spirit for the success of the school he leads together with the education staff and students who play an important role in learning. .

Educational management is part of the school management process, because it refers to the arrangement of human resources, curriculum, facilities, learning resources, and funds as well as

efforts to achieve the goals of dynamic school institutions. Education management is a system for managing and structuring educational resources, such as educational staff, students, community, curriculum, funds (finance), educational facilities and infrastructure, management and educational environment.

Discussion

The continuous development of technology and progress of the times requires that every individual be able to survive and compete in this progress. Education is an effort to develop abilities and personalities that are able to answer challenges in accordance with current and future developments. In accordance with the functions and objectives of National Education as stated in Law no. 20 of 2003 concerning the National Education System (Article 3) states that National Education functions to develop abilities and shape the nation's character and civilization which is useful in order to educate the life of the nation, aiming to develop the potential of students to become human beings who believe and are devoted to God Almighty, have noble character, be healthy, knowledgeable, capable, creative, independent and become democratic and responsible citizens.

The role of teachers is very decisive in efforts to improve the quality of learning. Teachers who are professional in educating their students will strive to develop the potential that exists in students. Therefore, teachers are required to be able to educate students as well as possible. Armstrong (1981:34) stated that teachers have teaching duties and responsibilities, responsibility for providing guidance, developing the profession, developing the curriculum and responsibility for building relationships with the community. Teachers are the spearhead in the implementation of education and teaching in schools. Teachers are responsible for organizing, directing and creating a conducive atmosphere for students to learn. In the hands of the teacher lie all the main activities in the teaching and learning process, such as determining the learning objectives that will be given, choosing material that is suitable and in accordance with the students' abilities to achieve the goals that have been formulated, preparing appropriate learning strategies to achieve the goals, creating situations that support the learning process. conducive teaching and evaluating student learning outcomes. These activities can run well if the teacher has professional skills and attitudes.

School Management in Improving the Quality of Education

School management in improving the quality of education is a management or management strategy to build education so that it is better, more effective and efficient in achieving the expected goals.

Quality is related to the good and bad of an object, level, or degree, therefore the desired quality of education does not just happen but needs to be planned. Careful planning is one part of efforts to improve quality. Ministry of National Education (Mulyasa, 2013: 157), In general, quality "is defined as the overall description and characteristics of goods or services that demonstrate their ability to satisfy expected or implied needs. In the educational context, the definition of quality includes input, process and output.

A quality education is an educational system that produces quality graduates, has adequate knowledge and skills, and has good character and morality. A quality education system must be able to accommodate students' needs, meet international standards, and be able to face the challenges and changes of the times.

Improving the quality of education is a means of national development in the field of education and is an integral part of efforts to improve the quality of Indonesia's human resources in a kaffah (comprehensive) manner. This has been done by the Minister of National Education who on May 2 launched the "Education Quality Movement", and is more focused on efforts to improve the quality of education as mandated in Law of the Republic of Indonesia number 20 of 2003 concerning the National Education System in article 8 which explains that " The community has the right to participate in the planning, implementation, supervision and evaluation of educational programs" (RI Law No. 20 of 2003 Article 8).

Education quality assurance is important to be implemented by educational units in order to improve the quality of education. The formulation of a quality assurance program is directed at improving educational processes and outcomes. Quality can be improved if the learning process can be implemented effectively and efficiently. The quality of education can be achieved through strategies

that are oriented towards broad-based mental and physical skills education and the quality of education is more specifically academically oriented.

The Role of the Principal in School Management

Principal is a career position that a person obtains after serving as a teacher for a long time. A person appointed and trusted to occupy the position of school principal must meet the criteria required for the position in question. Wahjosumidjo (2011:83) explains "in simple terms, a school principal can be defined as a functional teacher who is given the additional task of leading an institution or school where the teaching and learning process is held, or a place where interaction occurs between teachers who give lessons and students who receive lessons. "

School principals are successful if they understand the existence of schools as complex and unique organizations, and are able to carry out the role of principal as someone who is given the responsibility to lead the school. In accordance with the characteristics of schools as complex and unique organizations, the role of the principal should be seen from various points of view. In general, school principals have responsibilities as leaders in the areas of teaching, curriculum development, student administration and staff personnel, community relations, school plant administration, and school equipment and organization.

School principals are obliged to create the best possible relationships with teachers, staff and students, because the essence of leadership is followership. There are three types of leadership roles seen from the authority and formal status of a leader. In carrying out its functions, the performance of a school principal is often formulated as EMASLIM, an abbreviation for Educator, Manager, Administrator, Supervisor, Leader, Innovator and Motivator.

Characteristics of a Quality Education System

A quality education system is an education system that ensures that every student receives quality education and in accordance with established standards. The main goal of a quality education system is to improve the quality of education and ensure that students are ready to face a better future.

According to UNESCO (2015), there are several characteristics of a quality education system, namely:

- a. Putting students as the center of attention: A quality education system must place students as the center of attention, so that it can fulfill students' needs and potential optimally.
- b. Have a relevant curriculum: A relevant curriculum must be prepared based on the latest developments in the field of science and technology, and take into account students' needs and interests.
- c. Having quality teaching staff: Quality teaching staff is an important asset in a quality education system. They must have good teaching abilities, adequate knowledge and skills, and be able to motivate students to learn.
- d. Have adequate educational facilities: Adequate educational facilities, such as school buildings, libraries, laboratories and sports facilities, must be available to support student learning and development activities.
- e. Have an effective quality assurance system: An effective quality assurance system must be implemented to ensure that the quality of education provided is in accordance with established standards.
- f. Open to innovation and change: A quality education system must be open to innovation and change, so that it can face the challenges and changes of the times quickly and precisely.

According to the Directorate General of Primary and Secondary Education, Ministry of Education and Culture (2019), a quality education system has several characteristics and characteristics, namely:

- a. Placing students as learning subjects: Students become the center of attention in the learning process, so that the education system can meet students' needs and potential optimally.

- b. Relevant to the demands and developments of the times: A quality education system must be able to respond to changing times and the demands of society, so that it is able to produce graduates who are competent and ready to face future challenges.
- c. Has a comprehensive curriculum: A comprehensive curriculum is designed with the aim of producing qualified and competent graduates in various fields.
- d. Quality at all levels: A quality education system must pay attention to the quality of education at all levels, from primary education to tertiary education.
- e. Having quality teaching staff: Quality teaching staff is an important asset in a quality education system. They must have good teaching abilities, adequate knowledge and skills, and be able to motivate students to learn.
- f. Have adequate educational facilities: Adequate educational facilities, such as school buildings, libraries, laboratories and sports facilities, must be available to support student learning and development activities.
- g. Producing quality graduates: A quality education system must produce quality graduates, have adequate knowledge and skills, and have good character and morality

The Role of Administrative Staff to Improve the Quality of Services in Schools

School administrative staff at the primary and secondary school levels, also known as school/madrasah administrative staff, have important responsibilities and tasks that are crucial in the process of educational activities in school institutions. According to the findings of Sunartin Palahidu's study (2021), planning, implementation and management are methodical procedures used by administrative staff (TU) to improve service quality. make this happen with highly professional administrative staff in accordance with the description of their responsibilities, especially 3 (three) administrative staff, each of whom has responsibilities and duties specified in correspondence (documents/files), finance, and services in school operational activities, including improving infrastructure, communicating clearly and effectively, and providing services quickly and accurately.

4. CONCLUSION

Education quality assurance is important to be implemented by educational units in order to improve the quality of education. The formulation of a quality assurance program is directed at improving educational processes and outcomes. Quality can be improved if the learning process can be implemented effectively and efficiently. The quality of education can be achieved through strategies that are oriented towards broad-based mental and physical skills education and the quality of education is more specifically academically oriented.

Quality education is an education system that produces quality graduates, has adequate knowledge and skills, and has good character and morality. The main goal of a quality education system is to improve the quality of education and ensure that students are ready to face a better future. The characteristics of a quality education system are: a) placing students as the center of attention, b) having a relevant curriculum, c) having qualified teaching staff, d) having adequate facilities, e) having an effective quality assurance system and f) being open to innovation and change. The quality assurance system in education consists of two important aspects, namely internal quality assurance and external quality assurance.

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